

## **MEDIA RELEASE**

### **For Immediate Release**

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Kill Date: March 22, 2010



- Event:**            **24th Annual Virginia Beach Spring Craft Market**
- Dates:**            March 19-21, 2010
- Times:**            Friday-Saturday 10am-6pm; Sunday 10am-5pm
- Location:**        Virginia Beach Convention Center  
1000-19<sup>th</sup> St., Virginia Beach, VA 23451  
(Directions: I-64 to I-264E; End of I-264 on the right)
- Admission:**      \$6 Adults; Children under 12 Free (For 50 cents off admission, bring a canned food donation to benefit the Food Bank of Southeastern Virginia); Free parking and second day return
- Producers:**      Events Management Group, Inc., P. O. Box 909, Virginia Beach, VA 23451

### **Area's Largest Spring Craft Show Returns March 19-21, 2010**

The 24<sup>th</sup> Annual Virginia Beach Spring Craft Market produced by Events Management Group (EMG) will feature 150 artists and craftspeople from over 20 states. Just in time for fresh spring decorating, Mother's Day gift-buying and summer fashions, the Convention Center will be transformed into a festive marketplace bustling with 10,000 enthusiastic shoppers looking for a diverse selection of traditional and contemporary artworks. From the twenty-somethings to the baby-boomers, there's something unique and extraordinary for every taste and budget.

Featured artisans will offer pottery, jewelry, fine arts, stained glass, wood, baskets, photography, fiber arts, apparel and many more handcrafted items. Spring specialties will consist of wrought iron, seasonal wreaths, garden statuary, birdhouses, handmade pet treats and accessories, outdoor furniture, wind chimes and fresh herbs.

What you won't see is handouts, bailouts or recovery packages. The only lobbyists you'll see will be patrons resting their tired feet in the convention center lobby. Inspired by generations before them, these artists welcome the shift in retail buying from hype and bling to value and quality. These artists represent what capitalism is all about. They use their hands and skills to transform raw materials into something of value that can be admired and used for years to come.

**Notable new artists and returning favorites include:**

[7 Cities Crafters](#) – As the Va. Pilot says “Not Your Grandma's Crafts.” They are a local group of creative ladies that embrace the newest trends in crafts and fashion.

*A. B. Hunter* – A true veteran of EMG's shows (20+ years), he will return this year with a full selection of outdoor furniture such as Adirondack chairs, swing sets and gliders that will enhance any back yard or deck.

[Virginia Soaps & Scents](#) – Homeschooling parents of 9, Roy & Richelle Spargur turned a history lesson for their kids into an artistic passion for making home made, hand cut natural soaps.

*F&K Chocolates* – A new exhibitor with a wide variety of Easter themed chocolate and candy including bunnies, lambs, nests, boxed chocolates, lollies, Easter eggs and peanut-brittle.

[Aviva Arts/Whimseepots by Ayenne Applebaum](#) - atypical decorative and functional clay sculptures, priced for giving, that combine the concepts of "High Art," High Craft" and true "Modern American Folk Art."

[Uniquely Girls by Athena Boden](#) – A stay-at-home mom that “loves being able to turn my creativity into something that makes a girl feel pretty.” She will have a wide selection of hair bows to complete the perfect Easter outfit.

Specialty food creators presenting tasty handmade edibles will offer Belgian chocolates, wissie cakes, homemade preserves, party dips, marinades, biscotti, soups and spicy salsas.

In addition, the “Heritage Celebration!” area will showcase local craft designers and guilds with enlightening, educational demonstrations to broaden awareness and appreciation of American Craft history, technique and design. Some of this year's participating guilds include:

- Beekeepers Guild of Southeast Virginia
- Tidewater Knitting Guild
- Tidewater Carvers and Whittlers
- Hampton Roads Digital Shutterbug Club
- Tidewater Basketry Guild
- Tidewater Turners
- Tidewater Pottery Group
- Tidewater Quilters Guild
- And more

This popular event is a major contributor to the *Food Bank of Southeastern Virginia*. By offering 50 cents off admission with a canned food donation, EMG has contributed well over 100,000 pounds of food to the foodbank.

Also, the Southern Hospitality Auto Group will be selling tickets for a car raffle to raise money for the American Cancer Society. During the past 11 years a total of \$3,761,005 has been raised to fight a terrible disease that affects so many families.

For more information, contact Events Management Group, Inc. at (757) 417-7771 or [info@emgshows.com](mailto:info@emgshows.com).

\*PDF and MS Word versions of this release can be found at: <http://www.emgshows.com/press>